

How was e-commerce Berlin expo 2023?

It was an amazing event and we are thrilled to have been a part of it. The event provided a great platform for the e-commerce community to come together and showcase their latest innovations and ideas. As for OPLOG, we are proud to have received the second prize in the International Expansion category this year, and last year we received third place in the Best Innovation category. These awards are a testament to our dedication to providing exceptional fulfilment services to our clients and expanding our operations globally. Overall, the E-commerce Berlin exhibition is a fantastic community event that brings together experts and enthusiasts from all over the world. It provides an excellent opportunity to network, learn from industry leaders, and discover new trends in the e-commerce space.

How does fulfilment work with OPLOG?

At OPLOG, we offer end-to-end fulfilment services, designed to meet the unique needs of our clients. Our fulfilment operations begin with inventory management, where we work with clients to optimise their inventory levels and ensure that they have the right products in stock to meet demand.

Once a customer places an order, our advanced technology kicks into gear, routing the order to the closest warehouse for efficient and timely fulfilment. Our skilled team members use industry-leading picking and packing methods to ensure accuracy and efficiency, with a focus on speed and quality.

From there, we leverage our global fulfilment network to provide fast and cost-effective shipping options. Distributing inventory across multiple warehouses means businesses can hold goods closer to their customers, and deliver them more quickly. Our system provides real-time tracking information, allowing clients and end-customers to monitor their orders and receive updates on delivery times. Throughout the entire fulfilment process, we place a strong emphasis on quality control and customer service. Our team members are dedicated to ensuring that each order is fulfilled accurately and efficiently, with a focus on proactive communication and personalised support.

At OPLOG, we understand that fulfilment is a critical component of any business, and we are committed to providing exceptional services that enable our clients to succeed. Whether it's through our global fulfilment network, advanced technology, or dedicated team members, we are dedicated to providing the highest level of quality and service to our clients.

What is special about the technology behind it?

We pride ourselves on being at the forefront of innovation in the fulfilment industry, and one way that we achieve this is by developing our own proprietary technologies.

At OPLOG, we have built our own fulfilment robot, which is designed to streamline our operations and improve efficiency. Additionally, we have developed several software systems, including our Warehouse Management System (WMS), Last Mile Delivery, and Oplog One. All of these technologies are developed in-house, which allows us to tailor them specifically to our needs and the needs of our clients.

What makes our technology special is that it gives us a level of agility and flexibility that is not possible with off-the-shelf solutions. If there is an error, a need for an update, or any other

circumstance that requires a change in our technology, we can meet the demands very quickly. This means that we can adapt to our clients' changing needs and stay ahead of the competition.

Overall, we believe that our in-house developed technologies are a key differentiator for OPLOG and help us provide exceptional fulfilment services to our clients.

What are the advantages over the competitors?

OPLOG is revolutionising the logistics industry by breaking physical boundaries with cutting-edge technology. Our ideology is rooted in the belief that everything can be fulfilled at the highest level, and we invest heavily in both technology and people to make this a reality. With a team of over 350 people, including skilled engineers, we have built the first fulfilment robot by a fulfilment company. This unique advantage allows us to tackle any potential issues and streamline the fulfilment process for our clients.

But we didn't stop there. We recognized that global expansion presents complex challenges for businesses looking to expand their brand internationally. That's why we created a global fulfilment network that eliminates the need for companies to develop their own infrastructure, design their warehouse, and hire staff. Our network is designed to take care of all these complexities, freeing up businesses to focus on their products and growth plans.

OPLOG's omnichannel fulfilment services are available to B2B and B2C businesses of all sizes, enabling them to leverage multiple channels to fulfil customer orders and maximise their sales potential. With seamless integration across platforms, OPLOG ensures consistent and high-quality services that keep customers satisfied. In short, OPLOG is the go-to solution for companies looking to streamline their operations and take their business to the next level.

Can you give a customer example?

We are very proud to have worked with Turkish online marketplace Woohobox as their fulfilment partner. Prior to outsourcing their supply chain management processes to OPLOG, Woohobox faced challenges with fulfilling orders on time, even when working at full capacity. This not only impacted their customer satisfaction but also hindered their ability to focus on growth and product development.

After partnering with OPLOG, Woohobox was able to transfer their logistics processes to us and focus on what they do best - developing and diversifying their products, alongside driving sales. Our team at OPLOG worked closely with Woohobox to ensure that their orders were fulfilled on time and with utmost care.

Thanks to our comprehensive and reliable fulfilment services, Woohobox was able to improve their delivery times and reduce order errors. This resulted in an increase in customer satisfaction and retention, which in turn helped them grow their business.

At OPLOG, we understand the importance of providing tailored solutions to meet the unique needs of our clients. By working closely with Woohobox, we were able to provide them with the support and resources they needed to succeed.

Ultimately, our partnership with Woohoobox is a great success story for both of us. By outsourcing their supply chain management processes to OPLOG, they were able to focus on their core business while we took care of the rest. By leveraging our technology and expertise, we were able to provide Woohoobox with a reliable and scalable fulfilment solution that allowed them to focus on growing their business. We believe that our technology played a crucial role in the success of our partnership, and we are committed to continuing to innovate and improve our technology to better serve our clients in the future.